

HASNAIN ANSARI

AI Graphic Designer · Social Media Executive · E-commerce Manager · Customer Support

"Design led by clarity, accelerated by AI."

ABOUT ME

Creative, AI-driven graphic designer and social media professional with hands-on experience in customer support. Skilled at producing polished visual content, managing brand presence across platforms, and using AI tools to speed up design workflows without sacrificing quality. Equally comfortable resolving customer needs with empathy and precision — combining a design-first mindset with strong communication, problem-solving, and relationship-building skills to deliver consistent, on-brand experiences from concept to conversation.

EXPERIENCE

Web Design & Development

ONGOING

Freelance · Independent Projects

- Designed and developed 4+ responsive websites from concept to deployment, combining clean UI/UX, modern visual design, and functional front-end development.
- Experienced in turning ideas and business requirements into polished, user-friendly digital experiences.

AI Graphic Designer

MAY 2026 – PRESENT

Multybyte · Delhi

- Manage day-to-day social media accounts, planning and publishing daily content across platforms.
- Design reels, short-form video content, website banners, and application banners for the brand.
- Create marketing creatives, promotional graphics, and product visuals for campaigns.
- Use AI design tools to accelerate workflows and elevate creative output.
- Maintain consistent visual identity and brand voice across all channels.

Social Media Executive

DEC 2025 – MAY 2026

The Crafts Banaras

- Designed and published day-to-day social media posts and reels; managed content calendars.
- Grew audience engagement through targeted, on-brand content.
- Resolved customer queries via calls and messages, maintaining high satisfaction.
- Provided accurate product information and proactive, solutions-first customer support.

E-commerce Manager

JUL 2025 – DEC 2025

Unique Thread Sarees

- Managed end-to-end e-commerce operations and marketplace listings.
- Maintained inventory accuracy and handled orders in a timely manner.

Website Manager

JAN 2025 – JUL 2025

Usee Shop

- Managed website operations, product listings, and catalog maintenance.
- Ensured accurate inventory and smooth day-to-day site operations.

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CONTACT

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SKILLS

AI Graphic Design

UI/UX Design

Responsive Web Design

Frontend Development

Website Development

Landing Page Design

Website Deployment

SEO & Performance

Social Media Mgmt.

Content Creation

Customer Support

Problem Solving

Communication

Team Work

E-commerce Mgmt.

TOOLS

HTML5

CSS3

JavaScript

React.js

Next.js

Git & GitHub

Netlify

Figma

Canva

Adobe Photoshop

Adobe Illustrator

CorelDRAW

AI Design Tools

ChatGPT

EDUCATION

Intermediate – Commerce

SBSS Inter College, Varanasi

2024 – 2026 · Nai Sadak, Varanasi – 221001

High School

SBSS Inter College, Varanasi

2022 – 2026 · Nai Sadak, Varanasi – 221001

LANGUAGES

Hindi

English



hasnainansari.in

SCAN · PORTFOLIO